



Studio 100.0 KPSF 1200 AM- Privacy Policy

Privacy Policy:

Westmark Media Communications programs Studio 100.9 FM and KPSF 1200 AM under a lease market agreement with CRC Media LLC, and may operate other websites. It is Westmark Media Communications policy to respect your privacy regarding any information we may collect while operating our websites.

Website Visitors

Like most website operators, KPSF 1200 AM and Studio 100.9 FM collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. CRC Broadcasting's purpose in collecting non-personally identifying information is to better understand how Westmark Media Communications visitors use its website. From time to time, Westmark Media may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Westmark Media also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on KPSFRadio.com blogs/sites. Westmark Media only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog/site where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Westmark Media websites choose to interact with 1580 The Fanatic in ways that require Westmark Media to gather personally-identifying information. The amount and type of information that 1580 The Fanatic gathers depends on the nature of the interaction. For example, we ask visitors who sign up at KPSFRadio.com to provide a username and email address. Those who engage in transactions with Westmark Media LLC are asked to provide additional information,

including as necessary the personal and financial information required to process those transactions. In each case, we collect such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with KPSF or Westmark Media. Westmark Media does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Westmark Media may collect statistics about the behavior of visitors to its websites. Westmark Media may display this information publicly or provide it to others. However, Westmark Media does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Westmark Media discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Westmark Media behalf or to provide services available at WMC's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Westmark Media websites, you consent to the transfer of such information to them. Westmark Media will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, 1580 The Fanatic discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when 1580 The Fanatic believes in good faith that disclosure is reasonably necessary to protect the property, third parties or the public at large. If you are a registered user of an 1580 The Fanatic website and have supplied your email address, Westmark Media may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Westmark Media and our products. If you send us a request (for example via email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Westmark Media takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. 1580 The Fanatic uses cookies to help 1580 The Fanatic identify and track visitors, their usage of 1580 The Fanatic website, and their website access preferences. Westmark Media visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Westmark Media websites, with the drawback that certain features of Westmark Media websites may not function properly without the aid of cookies.

Business Transfers

If Westmark Media, or substantially all of its assets, were acquired, or in the unlikely event that Westmark Media goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may

occur, and that any acquirer of 1580 The Fanatic may continue to use your personal information as set forth in this policy.